

# ALISON




# LEAVITT


## CONTACT

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 772.696.2322

 /in/alison-leavitt-19a350130/

## INTERESTS

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Graphic Design	Creative Strategy
Branding	Market Research
Social Media	Influencer Marketing
Experiential Marketing	Event Planning
Painting	Fashion

## LANGUAGES

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English (native, fluent)  
French (collegiate, three semesters)

## SKILLS

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InDesign	Premier Pro
Illustrator	iMovie
Photoshop	Dreamweaver
Editing/Writing	HTML
Microsoft Office Suite	Photography

## PROFILE

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I am a junior studying Advertising & Editing, Writing and Media. I am eager to tell stories through the use of strategy, design, writing and social media. I seek a challenging position at an advertising/communications agency where I can apply my skills for our mutual benefit.

## EDUCATION

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FLORIDA STATE UNIVERSITY • AUG. 2015-MAY 2019  
Bachelor of the Arts  
Double Major: Advertising; Editing, Writing and Media  
GPA: 3.9  
Dean's List of Distinguished Students

VERO BEACH HIGH SCHOOL • AUG. 2011-JUNE 2015  
Advanced Placement and Honors student  
Top 10% of class (all four years)  
Organizations: Competition Drama and Yearbook Staff Writer

## EXPERIENCE

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GRAPHIC DESIGN & MARKETING INTERN • JUNE 2017-DEC. 2017  
Greater Tallahassee Chamber of Commerce | Tallahassee, FL

- Graphic Designer: event materials, logos, directories, campaign materials and programs
- Writer: press releases

DEPUTY NEWS EDITOR & STAFF WRITER • JANUARY 2017-PRESENT  
FSView & Florida Flambeau | Tallahassee, FL

- Editor: News Section
- Social Media Manager (Twitter and Facebook): News Section
- Writer: News Section
- Publisher: online and print
- Photographer

DIGITAL COORDINATOR • JANUARY 2017-PRESENT  
Florida State University Advertising Club | Tallahassee, FL

- Social Media Manager (Instagram and Twitter)
- Graphic Designer: powerpoints, social media, itinerary and events
- Event Coordinator: Contact agencies and arrange student visits